
ABSL IN 2018

Value for **Our Members**

EVENTS SUMMARY

In 2018 we organized a total of **37 events** and participated in **2 international events**.
We welcomed over **1,350 participants** in total.

What events did we run?

Type of event	Events
Webinars	10
Chapter Events	6
Networking & Social events	5
HR Clubs	4
Conference	4
Finance Clubs	3
Technology Clubs	2
Promotion abroad	2
Press conference	1
Promotion to students	1

Where did we run them?

City	Events
Prague	17
Brno	6
Ostrava	3
London	1



ABSL Clubs
JLL & Skanska Summer Party



O2 Prague Relay
Deloitte SSC Conference



Citibank SSC Forum
ABSL Diamond Awards



EVENTS SUMMARY

ABSL Diamonds Gala Dinner, Summer Party & Other social events

During these events we welcomed nearly **450 attendees**, together we ran the O2 Prague Relay, enjoyed golf, explored the Visionary building and awarded the best projects and winners of ABSL Diamond Awards.

Date	Event	City	Attendees
March 27	Skanska & JLL: Make That Change	Prague	35
June 13	ABSL Cup – O2 Prague Relay	Prague	120
July 25	ACCA & ABSL Golf Tournament	Prague	55
August 21	Skanska & JLL Summer Party - Co-working & Flexibility	Prague	90
November 13	ABSL Diamonds Gala Dinner	Prague	130

HR Clubs, Finance Clubs & Technology Clubs

We launched the long-awaited Finance and Technology Clubs in 2018 – In Prague and Brno.

We ran **9 ABSL Clubs for 260 attendees**:

Date	Event	Location	Partner
Feb 27	HR Club: Hybrid and Diverse Workforce	Brno	Kiwi.com, Deloitte, Randstad
March 13	Technology Club: Robots - Chatbots - Autobots	Prague	BlueLink International, Deloitte
April 12	Finance Club: Invoice to Pay	Prague	OCD, Deloitte, Johnson & Johnson
May 10	HR Club: Employer Branding	Prague	Randstad, Deloitte, Proudly
June 7	Finance Club: Invoice to Cash	Brno	Atlas Copco Services, Deloitte
Sept 12	HR Club: Future of Education	Ostrava	OKIN BPS, Randstad & TLC, ACCA, Deloitte, The Hackett Group, Coaching Systems
Sept 20	Finance Club: R2R & FP&A	Prague	Siemens, Deloitte
Oct 2	Technology Club	Brno	KBC Group, Deloitte, The Hackett Group
Nov 21	HR Club: Company Culture	Prague	Novartis, Deloitte, Randstad & BrandBakers

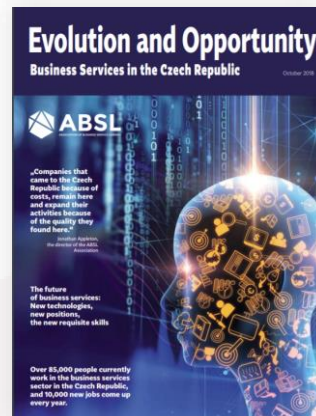
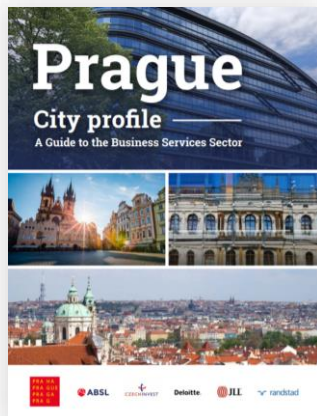
ABSL CALENDAR 2018

Date	Type of events	Topic	City	Attendees
January 17	T&L Webinar	Remote work from abroad, work abroad	-	35
January 30	Finance Webinar	AI in Finance	-	21
February 7	Press Conference	ABSL Report 2018 Launch	Prague	30
February 7	T&L Webinar	Immigration obligations and employment	-	31
February 10-11	Czech Your Talent	Emigrate! Show London	London	-
February 15	Chapter Meeting	Key changes in legislation	Brno	15
February 27	HR Club	Hybrid workforce	Brno	26
February 28	T&L Webinar	Data analytics and VAT process and control environment	-	21
March 5-6	Conference	SingularityU Czech Summit 2018	Prague	-
March 13	Technology Club	Robotics	Prague	25
March 13	Students Event	Kariéra s jazyky v Customer Care	Brno	-
March 15	Chapter Meeting	Chapter Meeting	Ostrava	17
March 20	Conference	SSC Forum by Citibank & ABSL	Prague	168
March 21	Webinar	Work from home and Flexible benefits	-	11
March 27	Workshop	JLL & Skanska - Workplace: Make That Change	Prague	90
April 10	Chapter Meeting	Chapter Meeting	Brno	22
April 11	T&L Webinar	R&D claims for the business centers and Incentives	-	15
April 12	Finance Club	I2P	Prague	24
April 12	Students Event	Prague College Job Fair	Prague	60
May 30	T&L Webinar	Protection of business interests of a Tenant	-	5
May 10	HR Club	Employer Branding	Prague	28
May 16	Technology Webinar	ITIL Best Practices	-	15
May 23	T&L Webinar	Transfer Pricing and documentation	-	10
May 29	Conference	HR Meeting	Prague	-
June 6	Conference	Annual General Meeting	Prague	116
June 13	Sports Event	ABSL Cup - O2 Prague Relay	Prague	120
June 14	Workshop	Prague Money Talks	Prague	-
June 19	Finance Club	I2C	Brno	25
July 25	Sports Event	Golf	Prague	54
Aug 21	Summer Party	Co-working & Flexibility	Prague	90
September 12	HR Club	Future of Education	Ostrava	36
September 19	Chapter Meeting	Inspirational Meeting with CFO of the Year 2017	Brno	30
September 20	Finance Club	R2R & FP&A	Prague	26
October 2	Technology Club	Analytics	Brno	29
October 9-10	Conference	Deloitte GBS Conference	Prague	-
October 25	Chapter Meeting	Chapter Meeting at ČEZ	Ostrava	15
November 13	Gala Dinner	ABSL Diamonds & Gala Dinner	Prague	130
November 21	HR Club	Company Culture	Prague	40
November 23	Technology Webinar	Cognitive Digitalization	-	15
December 5	Webinar	Digital Trade	-	-

ABSLS PUBLICATIONS 2018

ABSLS Report 2018 & Vision 2025

Launched in January 2018 - Press Conference attended by more than 30 journalists.



Prague City Profile

Launched in September 2018.
Completing a set of city profiles – Brno, Ostrava, Olomouc.

Evolution & Opportunity

HN, Ekonom & Studenta supplement published in September and October in CZ & EN.

ABSL IN MEDIA 2018

In January - November 2018 we got a total of **303 pieces of coverage**.

In 01-11/2018 we had a media coverage with a total value of more than **14 mil CZK!** More than **two times more** than last year.

Hottest Topics

ABSL **Report 2018**, Vision 2025, ABSL **Diamond Awards 2018**, Deloitte GBS Conference, JLL Report, Randstad Survey, Virtual Reality, Robotics & Technology Artificial Intelligence & IoT, Alternative Education Projects and more.

Who wrote about us?

Hospodářské noviny	KarieraWeb.cz
Reflex	Info.cz
Ekonom	profiHR
Blesk.cz	skypaper.cz
Právo	cfoworld.cz
Metro	itbiz.cz
E15	ICT Revue
Businessinfo.cz	SystemOnLine
Businessworld.cz	Novinky.cz
Ihned.cz	globe24.cz
Lidovky	iBrno.cz
Novinky.cz	and many more...
hrmag.cz	

See the best pieces at www.absl.cz/absl-in-media.

FEEDBACKS

ABSL Diamonds Gala Dinner 2018

„Nice event - Congratulations to all the winners and also to the ABSL Team and Joe Appleton for the organization. We had a great evening with very interesting discussions.“

„Fantastic night and great event organised by the ABSL Team.“

„Proud to be part of the ABSL Diamond Awards at the fantastic Czech Museum of Music. So many great entries across a number of award categories showing the true strength of the Shared Services Sector here in the Czech Republic.“

HN Supplement 2018

„Excellent! Good job everyone who contributed.“

„Big thank you to unbeatable ABSL team who were driving and coordinating our effort. We made it happen!“

„Looks fantastic, great promotion of our sector. Thank you, ABSL.“

„Thank you for all the hard work and great result.“

What else was said about us?

SSC Forum by Citibank & ABSL: „Superb event!“

Ostrava Chapter Meeting: „Thank you for a great tour and efficient discussion!“

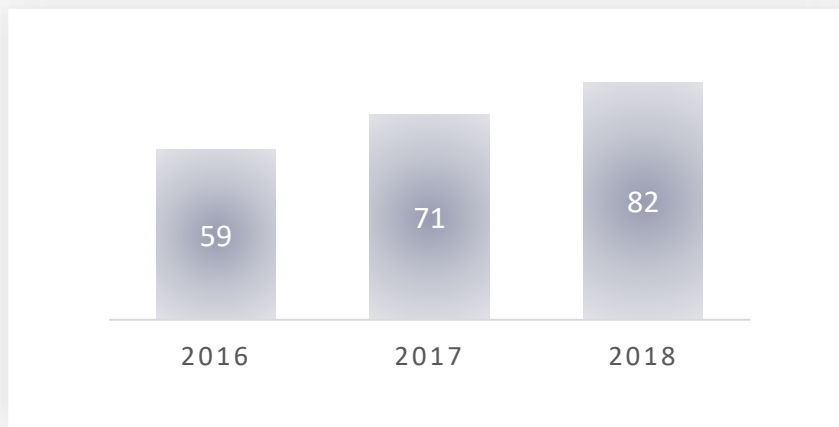
ABSL Cup - O2 Prague Relay: „Great fun with ABSL.“

AGM 2018: „Outstanding event.“

ABSL Calendar 2019: „Looking forward to being part of the 2019 adventure.“

ABSL MEMBERSHIP GROWTH

At the end of 2018 we have **82 member companies**.



Who are the new ordinary and supporting members in 2018?

Ordinary Members

Knorr-Bremse
Curium Pharma
Lear Corporation
Lego Production
DXC Technology
Barclays
Teleperformance
Epiroc
Dimension Data

Supporting Members

CEC Government
Relations
The Hackett Group
Coaching Systems
Ernst & Young
Tifra Services
24 Services Group

See our whole ABSL Network at www.absl.cz/members.