

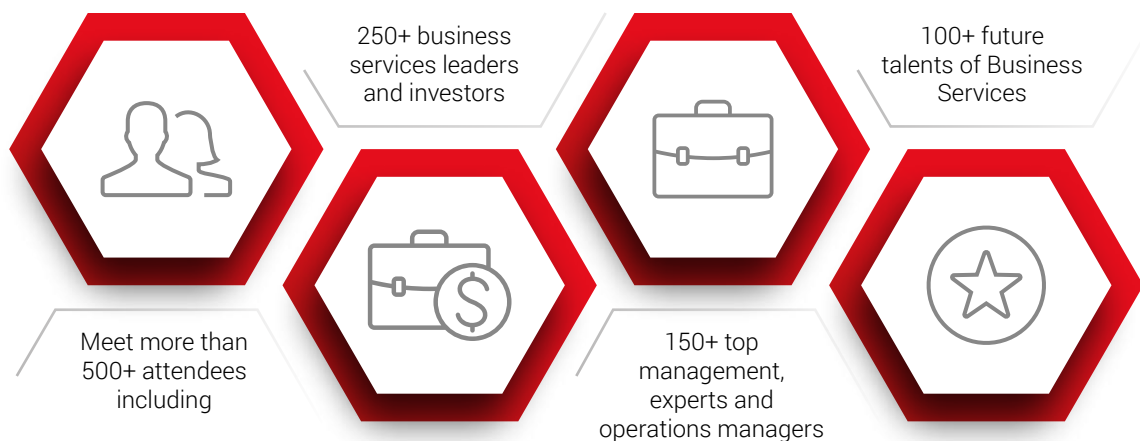


6th Annual ABSL Conference Czech Business Services: From Vision to Reality

November 13 - 14, 2019
Brno, Hotel Courtyard Marriott

PARTNERSHIP OPPORTUNITIES

Become a partner of the ABSL 6th Annual Conference and join the largest and most influential network of leaders from Business Services in the Czech Republic.





JOIN THE LARGEST CONFERENCE ON BUSINESS SERVICES IN THE CZECH REPUBLIC.

The Annual ABSL Conference is a unique platform for experts and stakeholders from the business services sector in the Czech Republic to meet, exchange, share knowledge and build strong relationships with each other to become even stronger players on the market. Through dialogue, promotion and cooperation, we can ensure a better business environment and sustainable development of the sector.

PARTNERSHIP OPPORTUNITIES

Together with our partners we co-create, design and shape the conference. We understand and reflect the current trends and needs of the business services sector in the Czech Republic better than anyone else. Together with our partners we bring additional value to ABSL members and participating companies.

BENEFITS OF BEING OUR PARTNER



enjoy great visibility and promotion of your brand



bring attention to your expertise and services



participate in vast array of face-to-face meetings and networking opportunities



take part in organised visits of major business service centres in Brno



grow your network of fellow business services leaders



profile your company as a true partner of business services sector



attend and promote your business at the ABSL Diamond Awards Gala Dinner

SPONSORSHIP PACKAGE	DIAMOND TBA	PLATINUM 150,000 CZK	GOLD 100,000 CZK	SILVER 50,000 CZK
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Promotional space in conference materials

Conference Folder - presentation overview of sponsors	full page advert	half-page advert	description (max. 1000 characters)	description (max. 500 characters)
Conference website	description max 1500 characters) logo, link to sponsor's website	description max 1500 characters) logo, link to sponsor's website	description max 1500 characters) logo, link to sponsor's website	description max 500 characters) logo, link to sponsor's website
Conference Mailings	description, logo	description, logo	logo	logo

Inserts in conference materials pack

Sponsor's promotional folder	✓	✓	✓	X
Sponsor's promotional items	✓	✓	X	X

Free passes and speaking slots

Free passes for sponsor's representatives	8	6	4	2
ABSL Diamond Awards Gala Dinner	2	2	1	1
Dedicated speaking slot	Conference + Diamonds Awards Gala	Conference	X	X
Access to delegates database	✓	✓	X	X

Promotion opportunities at conference venue

Logo on digital screens	✓	✓	✓	✓
Logo promotional branding items	✓	✓	✓	X
Roll-up placement	4	3	2	1
Exhibition area / stand placement	✓	✓	✓	X



PARTICIPANTS FEEDBACK

“For me it was again a very good opportunity to catch up with the most recent sector evolutions and to have very interesting benchmarking among different centers. Great platform as well to discover some new solutions and suppliers.”

AB InBev



“Interesting sessions, perfect organization, full auditorium. I believe, next year(s) can be even better.”

Comdata

The conference was well organised with interesting presentations. I made a good number of new business contacts as well as meeting old colleagues. One thing I always appreciate at any conference is a warm greeting and a friendly atmosphere.”

ACCEE

Interesting speakers and projects’ presentations in one place, all focused on SSCs. Very nice venue, smooth organization.”

Lufthansa



For partnership opportunities please contact:



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Thank you to our previous partners for sponsorship and support:

