



ABSLS Leader's Hybrid Conference 2021:

Turning Vision into Reality

November 10 - 11, 2021

**Join the key conference on Business
Services in the Czech Republic.**

Profile your expertise within this transforming sector by becoming the partner of the largest conference on business services in the Czech Republic. In 2021 we are turning hybrid!

Topics & Highlights



Innovation, digitization and work collaboration



Transforming operation models



Creating a strong environment for GBS growth in CZ



Expanding scope of services & smart solutions



Critical skills for the future



New leadership models



Embracing intelligent technologies



Showcase of hybrid work models



Enhancing company culture, branding & well-being

From challenges to opportunities.

Gain an understanding of what your true opportunities are. Join as a conference partner to:



Understand the current needs of the GBS sector in Czech Republic and beyond



Build strong partnerships and grow your business network



Help us co-create and drive the content of our conference



Connect with top leaders and decision-makers from the sector



Showcase your expertise and relevance in the 'New Normal'

What makes us unique in 2021? Going hybrid!

This year the ABSL annual conference brings together leaders from business services in a hybrid format - combining **live and digital forms of encountering and exchange** for a unique experience with targeted reach and a personalized touch.

THE HYBRID FORMAT COMBINES THE FOLLOWING:



Pre-recorded Keynote & Breakout sessions for a wide-reach audience



Virtual exhibition with materials for download and 3D virtual partner stands



ABSL Diamond & Fusion Leaders Awards Live ceremony



Small-group interactive live workshops designed for business services leaders



Speed Networking - random 1:1 chats with conference attendees



Enhanced digital networking experience

Your Promotion & Networking Opportunities

BE VISIBLE WITHIN THE INTERACTIVE DIGITAL PLATFORM

- » online streaming of your pre-recorded Keynote & Breakout sessions
- » provide all your promotional and product materials for download
- » opportunity for a 3D virtual stand (additional costs)
- » be part of Speed Networking - random 1:1 chats with conference attendees

FACILITATE YOUR OWN PANEL DISCUSSION ON AN EXPERT TOPIC

- » we will help you to create and record panel debate that you can moderate or facilitate with your own field consultants to present your expertise and success journeys with your clients

RUN HYBRID ACTIVITIES

- » organise your own hybrid expert session and ABSL will promote and drive traffic to your session whether it will be digital or live (compliant to Covid-19 related measures in place)

BUSINESS SERVICES SHOWCASE

- » showcase your success journeys and best practices
- » facilitate online workshops with leaders and professionals
- » sessions will be run in a form of interactive meeting with up to 100 participants per meeting

ABSL DIAMOND & FUSION LEADERS AWARDS - LIVE STUDIO STREAMING

- » become a jury member and learn more about the latest trends and projects
- » participate in the live ceremony, meet the Diamond Winners

Partner Engagement & Packages

This year's hybrid conference will expand its activities across the virtual platform as well as live studio set-ups, thus offering larger promotion.

DIAMOND

- » 250 000 CZK / 9 800 €
- » 5 Freemium Passes
- » Take advantage of all promotion and networking opportunities
- » Maximise your visibility, logo placement on all communication
- » Promote your Keynote session - 30 mins pre-recorded live streaming
- » Organise your hybrid session & facilitate your own panel discussion
- » Advanced user-level analytics report on platform attendees
- » 3D immersive expo digital stand included on platform (at additional cost)
- » Provide your product material for download
- » Become a Jury Member & participate in ABSL Diamond & Fusion Leaders Awards Live Studio

PLATINUM

- » 150 000 CZK / 5 900 €
- » 3 Freemium Passes
- » Take advantage of all promotion and networking opportunities
- » Maximise your visibility, logo placement on all communication
- » Promote your Breakout session 30 min pre-recorded live streaming
- » Be part of a panel debate or a hybrid session
- » Provide your product material for download
- » Participation in ABSL Diamond & Fusion Awards



PARTICIPATION FEES

ABSL MEMBERS & PARTNERS:

5 Freemium Passes for Leaders
Additional Premium Pass: **4 990 CZK**

ABSL NON-MEMBERS & BUSINESS SERVICES INDUSTRY:

Premium Pass: **9 980 CZK**

20% Early Bird Discount until August 31

PARTICIPANTS FEEDBACKS

A great event and a ton of value in it. Having the opportunity to listen to different leaders, their perspective, first experiences after COVID is of great value. Thanks ABSL and all participants!

- Neoris

Loving the conference as always, amazing how it gets better every year and especially with the extra challenge or virtuality.

- Verizon

Would repeat myself but suppose I would not be the only one with a statement: The Best ever attended virtual event / conference. Kudos to the entire organization team from ABSL.

- Siemens

I really wanted to take a moment and praise the whole conference. You knocked it out of the park and totally exceeded my expectations! The bar has been raised crazy high now.

- AB InBev

THANK YOU TO OUR PREVIOUS PARTNERS FOR SUPPORT



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www.absl.cz/conference